



General Membership Meeting Called

March 10, 2012. The Board of Directors needs to spend money, and they need your permission to do so. Join the spirited debates to decide how your membership dues get spent right after the March Work Party.

Message from the President

I'm sorry for the 11th hour input-just wanted to say thanks to our 1st year range captain Charlie Sturdavent and his crew of merry men and women who have the range looking exceptional, with help from the mild winter so far. A thank you also goes out to another 1st year position - Vice President Rob Hensel. The *Ken Brown Memorial Cabin Fever Shoot* went great! Along the same lines, a GREAT big thanks to all that helped with the set up, take down, kitchen workers and the work party to get us there! The board will continue to make improvements on and around the club. Lastly a reminder if you have not paid for your yearly membership they are due.

Thanks, Jim Padilla, SFA president



BOD member and good sport Patrick Gilbert shows off his bowstring inflicted wounds.

Shout Out to New Memebers!

Todd, Dee & Sydnie Eppessen,
Jaggiwan Gill, Angel Johansen, David Schaff, Timothy Gieason, Frankie Choy, George Cathey, Mike Childers

The Scorekeeper Reports

Our first club 3D shoot will be March 11, 2012, just a few weeks off! Hope to see many of you there .

Our traditional shoot in April will be on April 22, 2012 because April has five

Sundays. It was originally scheduled for the 15th. Although it didn't conflict with any other shoots in our region, it meant that a lot of traditional shooters would have to choose between our shoot and another popular two day shoot at the Chamberlin Ranch down near San Luis Obispo. Now all these people have the opportunity to come to both shoots!

While the success of any shoot depends on a lot of hard work by club members, it also depends on the support of archers from other clubs, who are willing to make the trip, pay their money and hopefully have a great time. Going to places like Neblina, Kings Mountain, Sonoma or other archery competitions in or out of the state can be a great experience. It also encourages archers from those places to come to our shoots! Check the shoot flyers posted in front of the clubhouse and if you and your family or friends have the time and money participate in some of these shoots and let people know you are SFA. You don't have to be a world class shooter, it's about having a good time, and you may even surprise yourself and come home with an award, even if it is just one that says you can't hit the broad side of a barn! If you let me know what shoot you went to, and how you did I will make note of it in the newsletter. Keep those arrows flying!

Pat Heimsoth, Scorekeeper

Notes from the February Board Meeting

Look for new bowracks on the range!

January was evidently a month for record setting, as Pat Heimsoth reported that there were a record 146 participants at the *Ken Brown Memorial Cabin Fever Shoot*.

There are six sweatshirts with the club logo on sale for \$60 each at the clubhouse.

Vice President of Hunting Art Almquist reminds us that all seasons are closed except pig, and the pig hunting has been rather pathetic. Turkey season starts March 31st and goes to May 20th.



Estel Pereira desperately searching for new bowracks on the range.

Poor Economy Good for Archery?

There seems to be an upturn in public interest in target and field archery lately. I don't have any specific numbers to give you, only personal observations.

A few years ago, I could be assured of getting a lane at the Golden Gate Park archery range in San Francisco on a weekday, or if I showed up early enough on a weekend. Not anymore. The attendance of newbies at the Sharp Park range in Pacifica at the Community Outreach Sundays has increased.

On the other hand, attendance at organized events is down. What gives? We are getting more newbies but losing the established cadre?

The economy may be a driving factor in both of these phenomena. People are starting to look for recreational activities that don't involve a lot of money and can be done locally.



We all know how expensive archery equipment can be. But when you compare the price of outfitting an archer to, for instance, the price of outfitting a golfer, we archers have to admit we have the better part of that deal. Also, I don't know any golfers who build their own equipment, and I don't remember ever seeing a golf club (or a golf ball) that could be considered a piece of art.

So, why is attendance at the organized events down? I believe it's because people are starting to pick and choose which events they want to participate in. When times are good, we go to all of them. Or nearly. When the price of gasoline is high and the value of the US dollar drops, we only go to our favorites.

Last summer, it was decided that the Public Outreach program needed new equipment. This topic has been cussed and discussed before, but last summer was the clincher as we had to turn dozens of people away because we ran out of loaner equipment and arrows.

Of course, it's relatively easy to get a group of strangers to show up to try archery once. We measure the success of our efforts by the number of people who continue to show up after the novelty of it wears off, and they realize that they can't become expert archers in a single morning's practice. We know we have them hooked when they ask, "So, how much does it cost for a good bow?" We get as excited as any drug dealer.

I explained to two women from San José that they could probably find a range closer to where they live, and they didn't have to drive all the way to Pacifica to enjoy the sport. They responded, "But you guys take care of us." That had me walking on air for several hours.

Publications Notice

If you have any articles or calendar events that you would like to see published in the club newsletter, please try to submit them to editor@sfarchers.com by the 15th! Also, if you would like to help save a few trees and receive this newsletter electronically, send me a note about that, too!

Andrea Monticue, Editor

The Shape of Things to Come!

Check the online calendar, which can be found at our website, for more dates and details.

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| March 4 | Public Outreach NCFAA Regional Championship Indoor |
| March 6 | SFA Board Meeting |
| March 10 | Special Work Party |
| <u>General Membership meeting</u> | |
| March 11 | First Club 3D shoot |
| March 14 | π Day. |
| March 18 | Public Outreach
Oasis Shoot - Yolo County bowmen |
| March 20 | Vernal Equinox - Spring Begins! |
| March 24 | Cartoon Classic - Lodi Bowmen |
| April 1 | Public Outreach |
| April 3 | SFA Board Meeting |
| April 4 | Sonoma Bowmen Wednesday night 3D League starts |
| April 22 | Traditional Rendezvous |

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